



January 2019

**At the heart  
of the community**





“

At the heart of our corporate philosophy is the desire to help the less fortunate by supporting charities and empowering communities in UK and Pakistan.

”

Sir Anwar Pervez  
OBE H Pk

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## Vision Statement

Over the last four decades Bestway Group has created thousands of jobs, supported communities and generated wealth across the United Kingdom. The success we have achieved is not confined to the UK. We are very proud to be one of the leading investors in Pakistan.

At the heart of our corporate philosophy is the desire to help those less fortunate by supporting charities and empowering communities in the UK and Pakistan.

It is my article of faith that Bestway Group companies and charitable trusts embody highest standards of corporate social responsibility by supporting local communities and stakeholders that have contributed towards the success of the businesses.

The emphasis on giving back to the community is part and parcel of the Board of Directors' well-articulated corporate strategy.

By focusing on education and health both independently as well as in partnership with specialist organisations & institutions both in the UK & Pakistan; the Board believes that it can empower disadvantaged sections of local community through economic regeneration and employment creation.

**Sir Anwar Pervez**

*OBE H Pk*



## Mission Statement

The advancement of education for public benefit in both the UK and overseas by providing assistance through promotion of local schools; provision of scholarships to university students; supporting education initiatives and endowing universities.

The relief of sickness and the preservation of health for public benefit in both the UK and overseas by way of grants and endowments to existing hospitals, clinics, medical research establishments; or by establishing new health facilities.

The provision of financial and material support to victims of natural disasters.

To have a significant impact on poverty reduction in Pakistan through strategic investments in affordable financial and social services catering to the poor.

The development of technical skills within the local communities in which we operate through a structured apprenticeship programme.

To establish strategic partnerships with key stakeholders to further the culture of philanthropy in UK and Pakistan.

**Zameer Choudrey**

*CBE SI Pk*

# Bestway Foundation

## Background

**B**estway Foundation was established in 1987 by Sir Anwar Pervez in the United Kingdom as the charitable arm of Bestway Group.

The premise of the Bestway Foundation was to be funded by 2.5% profits of the Group; subsequently Bestway Foundation was established in Pakistan in 1997. In addition to Bestway Foundation; Bestway Group also donates through its subsidiaries:

1. Bestway Wholesale
2. Well Pharmacy
3. Bestway Cement
4. United Bank

Bestway Group is the tenth largest privately-owned business in the UK and the third largest family owned business in the UK.

Bestway Group is the second largest wholesale cash and carry operator in the UK and third largest retail pharmacy in the UK.

In Pakistan, Bestway Group is the largest cement producer and second largest private bank.

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<p><b>US \$41.7m</b> DONATED (TO DATE) TO WORTHY CAUSES BY BESTWAY GROUP COMPANIES &amp; CHARITABLE TRUSTS</p>	<p><b>35,000+</b> PATIENTS PROVIDED FREE MEDICAL TREATMENT IN PAKISTAN</p>
<p><b>10,000+</b> INDIVIDUALS PROVIDED TRAINING BY BESTWAY GROUP COMPANIES IN UK &amp; PAKISTAN</p>	<p><b>2.9 million</b> PREVIOUSLY UNBANKED INDIVIDUALS PROVIDED MOBILE BANK ACCOUNTS THROUGH UBL OMNI IN PAKISTAN</p>
<p><b>1,000+</b> STUDENTS PROVIDED SCHOLARSHIPS ACROSS UK AND PAKISTAN</p>	

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# Key Facts

- To date Bestway Group Companies and Charitable Trusts have donated more than US\$41.7 million to worthy causes.
- Over 2.9 million previously unbanked individuals provided mobile bank accounts through UBL Omni in Pakistan.
- Over 10,000 individuals provided training by Bestway Group companies in UK & Pakistan.
- In Pakistan Rs. 117.75 million (US\$842,320) has been donated towards construction of dams and large-scale water Reservoirs.
- Over 1,000 students provided scholarships across UK and Pakistan.
- To date over US\$ 2.5 million have been contributed by Bestway Group Companies and Charitable Trusts towards natural disaster rehabilitation and relief efforts.
- £4.25 million given in scholarships to South Asian origin students in the UK.
- Over £3.2 million have been allocated towards special scholarship endowments at three leading UK Universities for Pakistani students.
- £4.69 million donated to charities in the UK.
- 29 village schools were adopted under an innovative adoption and management programme in Pakistan.
- £2.61 million donated to hospitals and schools in the UK.
- Annually, over 35,000 patients are provided free medical treatment in Pakistan.
- US\$9.3 million donated by Bestway Cement Limited towards corporate social responsibility activities.
- US\$10.9 million donated by UBL towards corporate social responsibly actives.

The following pages provide you an in-depth look at the recent corporate social responsibility actives of Bestway Foundation and other Bestway Group entities.



### The History of Lahore and the Preservation of its Historic Buildings

A symposium held in Cambridge  
13-14 October 2017

Summaries of talks

## Supporting Education Initiatives

### Ancient India & Iran Trust

**F**ounded in 1978, the Ancient India & Iran Trust occupies a unique position in the UK.

It is the only independent charity concerned with the study of early India, Iran & Central Asia, promoting both scholarly research & popular interest in the area. The Bestway Foundation has been associated with the Trust since 1998. The Foundation plays a leading role in the Pakistan Visiting Fellowship Scheme.



Ancient India & Iran Trust

In October 2017 the Bestway Foundation sponsored the Institute's two-day symposium, 'The History of Lahore and the Preservation of its Historic Buildings', at Cambridge.

To date the Bestway Foundation has donated £72,500 to the Trust.



It is the only independent charity concerned with the study of early India, Iran & Central Asia, promoting both scholarly research & popular interest in the area. ”

**£72,500**  
DONATED TO THE TRUST TO DATE

## Scholarship Programme for University Students

**S**ince 1987, in the UK Bestway Foundation has provided scholarships to over 500 students of South Asian origin to attend universities in the UK, Europe and North America. Some of the major recipient institutions are as follows:

As of June 2018, Bestway Foundation UK has provided more than £4.25 million in student scholarships/grants.

**£4.25m**

PROVIDED IN SCHOLARSHIPS & GRANTS BY THE BESTWAY FOUNDATION UK

#### International

University of Oxford	£1,102,143.47
University of Bradford	£365,000.00
Kings College London	£299,165.00
University of Strathclyde	£150,950.00
University of Kent	£129,700.00
London School of Economics University of London	£123,978.00
City University London	£76,835.72
Queen Mary University of London	£62,910.50
Imperial College University of London	£62,160.00
University of Nottingham	£58,878.38

#### Pakistan

The Bestway Foundation Pakistan has provided over 450 scholarships to students throughout the country which enables them to attend institutions such as University of Engineering & Technology Lahore; University of Punjab; National University of Science & Technology Islamabad; University of Peshawar etc.

United Bank Limited provided scholarships to over 260 students, in various programs across the country. LUMS, Forman Christian College, Bahauddin Zakariya University etc. were amongst the recipients of UBL scholarship funds.



**450**

SCHOLARSHIPS PROVIDED BY THE BESTWAY FOUNDATION PAKISTAN

**260**

SCHOLARSHIPS PROVIDED BY UNITED BANK LIMITED (UBL) ACROSS PAKISTAN



University of Bradford

## Endowments at British Universities

University of Bradford

**U**niversity of Bradford received its Royal Charter in 1966; however its origins date back to early 19th century. The student population includes over 10,000 undergraduate and over 3,000 post graduate students.



**£250,000**  
PLEGGED IN 2012  
FOR 5 YEAR PERIOD

In December 2012 Zameer Choudrey on behalf of the Bestway Foundation committed £250,000 over a five-year period to the University of Bradford. The University of Bradford was to provide matching funding to the recipients of the Bestway Foundation scholarships.

In May 2015 the original agreement was revised to increase Bestway Foundation's annual contribution to £58,000 for 2015/2016; 2016/2017 & £60,000 for 2017/2018.

In December 2017 this agreement was renewed for a further 5 years with Bestway Foundation's contribution increasing to £400,293.



These scholarships cover all expenses including tuition and accommodation; and will benefit students wishing to study science, technology, maths and engineering-related disciplines at the postgraduate level.

To date 24 students from Pakistan have benefited from these scholarships.

**£400,293**  
BESTWAY FOUNDATION  
CONTRIBUTION INCREASED IN  
DECEMBER 2017



To date 24 students from Pakistan have benefited from these scholarships.

## Endowments at British Universities

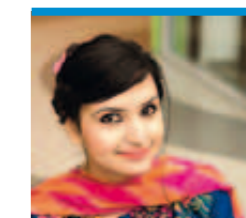
University of Bradford



The University is proud to be working in partnership with the Bestway Foundation. Their generous support will ensure that we are able to attract the brightest and best applicants from Pakistan irrespective of their ability to afford to study in the UK.

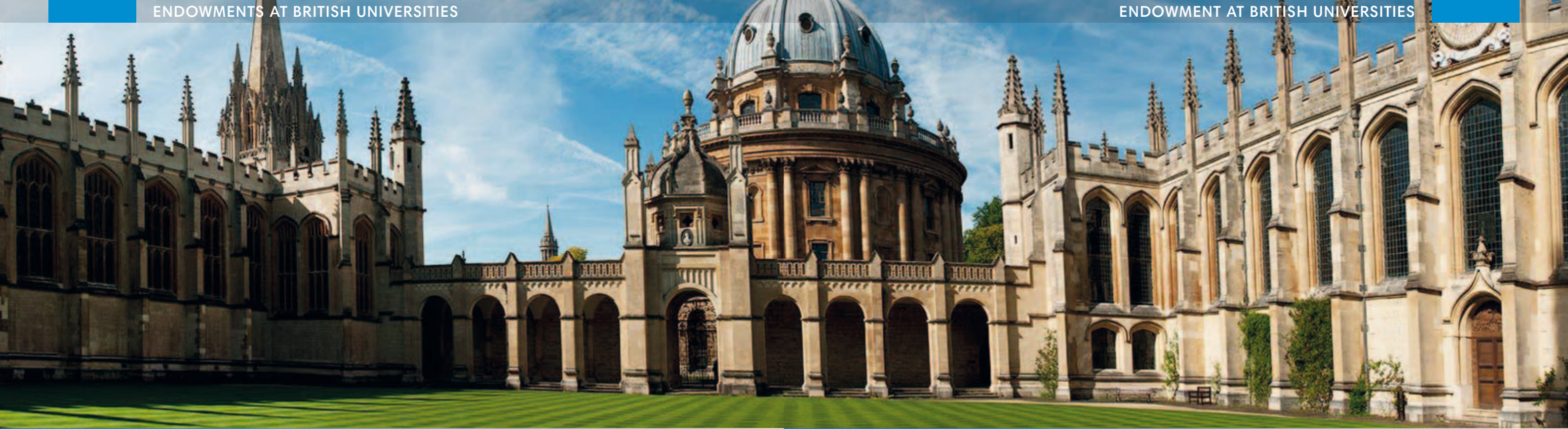
To date, our scholarship provision has not been able to match the demand from Pakistani applicants, but thanks to the Trustees of the Bestway Foundation we are now able to assist more worthy applicants than ever before.

**Professor Mark Cleary**  
Vice Chancellor  
University of Bradford



Receiving the Bestway Foundation Scholarship was the turning point of my academic career. It helped me fulfil my dream of getting higher education from abroad at a time when I had no money or any other resource. It was unbelievable for me to be selected among four Bestway scholars from the whole of Pakistan.

**Manahil Javed**  
MSc Biomedical Sciences,  
2015



University of Oxford

## The Oxford-Sir Anwar Pervez Graduate Scholarship

University of Oxford

**T**he University of Oxford is a collegiate research university located in Oxford, England.

It has no known date of foundation, but there is evidence of teaching as far back as 1096, making it the oldest university in the English-speaking world and the world's second-oldest university in continuous operation. The university is made up of a variety of institutions, including 38 constituent colleges and a full range of academic departments which are organised into four divisions.

In May 2015, the Bestway Foundation donated £1,068,540 to set up two endowed graduate scholarships. The gift was matched by the University through the Oxford Graduate Scholarship Matched Fund and will provide financial support to two talented students from Pakistan every



year, who wouldn't otherwise be able to come to Oxford. The Oxford-Sir Anwar Pervez Graduate Scholarships will support the students to complete a Master's or DPhil across all subject areas.



**£1,068,540**  
DONATED BY BESTWAY FOUNDATION  
IN MAY 2015 TO SET UP 2 ENDOWED  
GRADUATE SCHOLARSHIPS

## The Oxford-Sir Anwar Pervez Graduate Scholarship

University of Oxford



This scholarship made it possible for me to pursue my studies at Oxford and enabled me

to study well, with no financial difficulties and consequently, without the worries they create. The scholarship is a generous scholarship and, as a Pakistani female student, it motivates me and has a unique significance for me, as the subject I am studying is about Pakistani history and culture in the wider context of South Asia. Receiving this scholarship was a milestone that has enabled me to study for a graduate degree with the intention of returning to Pakistan to work in academic and development fields.

**Aneeqa Watto**  
MPhil Modern Asian Studies  
St Antony's College, 2015/16



I personally wish to extend my utmost gratitude to Sir Anwar Pervez, who gave me an opportunity to study at Oxford. This unparalleled experience of being a student at Oxford will not only arm me within the realm of academia but will also help me contribute towards the welfare of disadvantaged communities in Pakistan, where I intend to return to work!

**Priya Sajjad**  
MPhil Social Anthropology  
St Cross College, 2016/17



By joining the University of Oxford, I am able to learn from some of the most intelligent minds in the world – thank you for Oxford – Sir Anwar Pervez Graduate Scholarship which helped to make my dreams come true!

**Aatif Rasheed**  
DPhil Materials  
Linacre College, 2016/17





University of Kent

## Bestway Foundation Scholarship

University of Kent

Founded in 1965, the university has a rural campus north of Canterbury situated within 300 acres of park land, housing over 6,000 students, as well as campuses in Medway and Tonbridge in Kent and European postgraduate centres in Brussels, Athens, Rome and Paris.

In January 2017, the Bestway Foundation and University of Kent signed a five-year agreement that commits £250,000 each to support academically outstanding students from and domiciled in Pakistan, applying to Kent's Postgraduate programmes in Science, Computing, Engineering & Digital Arts, Mathematics, Statistics and Actuarial Science. In March 2018, Bestway Foundation's annual contribution was increased to £75,000 per annum and the endowment fund size was increased to £600,000.



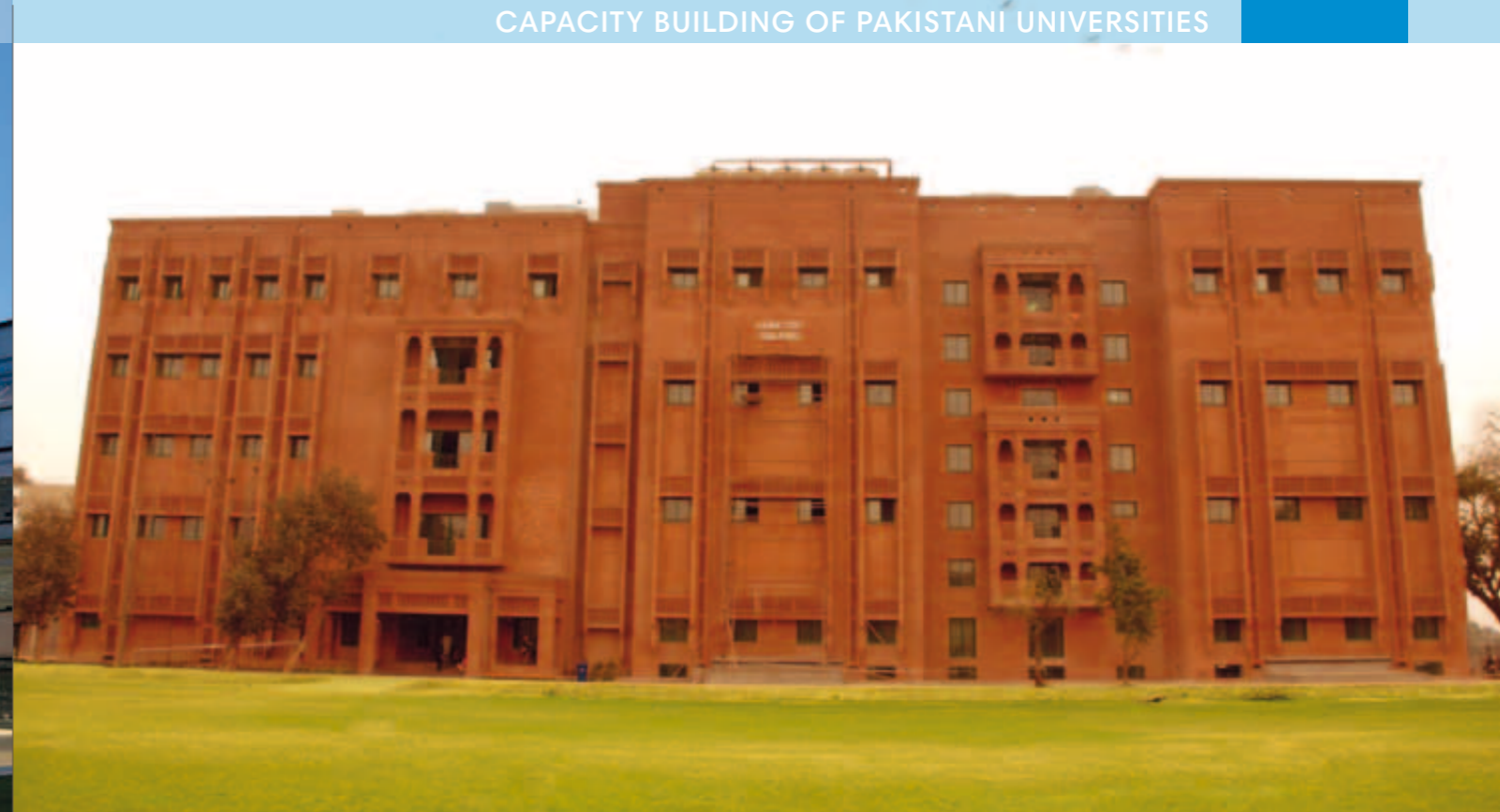
I am delighted that the University and the Bestway Foundation have agreed this important scholarship. It will provide life-changing financial support and opportunities to students from Pakistan, enabling them to benefit from Kent's world-class research, teaching and facilities.

**Professor Dame Julia Goodfellow**  
Vice Chancellor  
University of Kent



Doing MSc in Britain was a dream which came true mainly because of the Bestway Foundation Scholarship. It definitely changed my life and I feel one step closer to my career goals. I honestly, don't have words to express how grateful I am.

**Ebad Majeed**  
MSc Advanced Computer Sciences  
2017



Armacost Building, FC College, Lahore, Pakistan.

## Capacity Building of Pakistani Universities

Forman Christian College, Lahore



Forman Christian College, Lahore is one of the premier academic institutions of the Indian Sub-continent.

It was founded in 1864 by Dr Charles W Forman, a Presbyterian missionary from the USA. The college was initially known as the Lahore Mission College, but in 1894 the name was officially changed to Forman Christian College in honour of its founder. FC College became a chartered University and from 2009 onwards has awarded its own degrees.

Its alumni include former Prime Ministers of India and Pakistan. The College also fostered the work of a Nobel Laureate, Dr Arthur Compton, who won a Nobel Prize for Physics in 1927. Today, it boasts of 20 academic departments and a student body of over 6,000.

**20**  
**ACADEMIC DEPARTMENTS**  
**6000+**  
**STUDENT BODY**



Sir Anwar Pervez, OBE H Pk, performing the unveiling of the "Sir Anwar Pervez Social Sciences Block", October 2016, Pakistan.

## Sir Anwar Pervez Social Science Block

Between June 2105 and June 2016 Bestway Foundation Pakistan (Rs. 50 million) and UBL (Rs. 100 million) donated Rs. 150 million (US\$1.5 million) towards the construction of FC College's new social science block – Sir Anwar Pervez – Social Sciences Block which was inaugurated in October 2016. The newly inaugurated block has provided much needed room to the faculty and students of the university with additional classrooms and halls.

In addition to the above donations United Bank Limited has donated Rs. 35 million (US\$249,000) to the University's scholarship endowment fund.



**Rs. 150m**  
DONATED IN 2015-2016 BY  
BESTWAY FOUNDATION PAKISTAN  
AND UBL FOR FC COLLEGE SOCIAL  
SCIENCE BLOCK

**Rs. 35m**  
DONATED TO UNIVERSITY'S  
SCHOLARSHIP ENDOWMENT  
FUND



Institute of Business Administration, University of Karachi, Pakistan.

## Institute of Business Administration, Karachi

### Sir Anwar Pervez Boys Hostel

Institute of Business Administration (IBA), University of Karachi is the oldest business school outside North America and was established in 1955 in collaboration with Wharton School of Finance, University of Pennsylvania and the University of Southern California. Today, it is Pakistan's leading public funded business school.

In recognition of Sir Anwar Pervez's philanthropic endeavours in general and in education in particular; the management and faculty of IBA decided to honour Sir Anwar by naming the boys hotel as "Sir Anwar Pervez Boys Hostel" in December 2013. The funds for the hostel had been donated by Bestway Foundation Pakistan. Between July 2013 and June 2015, Bestway Foundation Pakistan donated Rs. 65.0 million (US\$648,799) to IBA.



Sir Anwar Pervez Boys Hostel, IBA Karachi, December 2013, Pakistan.



The newly constructed state of the art Karachi School of Business & Leadership Campus, Karachi, Pakistan.

Karachi School for Business & Leadership, Karachi



**K**arachi School for Business & Leadership (KSBL) is a project of Karachi Education Initiative (KEI).

The main objective of KEI is to advance higher education for public benefit in Pakistan by raising funds and aiding for the establishment of KSBL.

KSBL is a graduate management school that seeks to offer high quality programmes to the many talented young men and women.

The school seeks to upgrade Pakistan's commercial hub's business and management education infrastructure. KSBL is affiliated with the University of Cambridge Judge Business School.

**Rs. 113m**  
(US \$1.254m)  
**DONATED BY UBL**  
**2008-2014**

Since 2008, UBL has been playing a leading role in the establishment of KSBL as a "Contributing Sponsor". Between January 2008 to December 2014 UBL donated Rs. 113 million (US\$1.254 million).



# National Outreach Programme

Cultivating Futures

Empowering Pakistan



LUMS Outreach Programme

The Lahore University of Management Sciences (LUMS)



National Outreach Programme (NOP)

**L**UMS National Outreach Programme (NOP) is a LUMS initiative to promote and cultivate the local talent and potential of Pakistan, especially from the lowest income household.

The programme was launched in 2001, with the aim to extend world-class education to the brightest of students from humble financial backgrounds coming from all over Pakistan.

Based on financial assessment, this programme covers 100% tuition fee, accommodation, living and books allowance. The NOP scholarship programme focuses on identifying bright students with exceptional

educational records from the lowest-income households and inducting them into LUMS undergraduate programmes.

To date LUMS has inducted approximately 1,000 NOP Students, around 435 have graduated and are out in the world pursuing their dreams and helping their families and communities.

Since February 2013 UBL's Board of Directors led by Zameer Choudrey has supported the outreach program UBL has donated Rs 62.76 million (US\$562,790) to LUMS. In January 2016 UBL funded state of the art computer lab was inaugurated at LUMS.



In January 2016 UBL funded state of the art computer lab was inaugurated at the Lahore University of Management Sciences.



Namal College, Mianwali, Pakistan.



Prime Minister of Pakistan His Excellency Imran Khan presenting Sima Kamil, President UBL & Zameer Choudhry CBE, SI Pk, Group Chief Executive, Bestway Group with a commemorative plaque.

## Namal College, Mianwali



Founded by Imran Khan in 2008, the college began its humble beginnings as a technical training and diploma awarding institute. Within a short period, it became an associate college of University of Bradford.



**Rs. 132.4m**  
(US \$1.158m) DONATED BY UBL TO THE NAMAL EDUCATION FOUNDATION

Namal College is located at a short distance outside the city of Mianwali, on the Talagang-Mianwali Road and is spread over an area of 1,000 acres.

Namal's student body hails from 47 districts of Pakistan. Almost 90% of the students at Namal receive partial/full scholarship from the college. The Namal Education Foundation works towards providing scholarship endowments to the most deserving students.

Since January 2015 UBL has donated Rs. 132.4 million (US\$1.158 million) to the Namal Education Foundation. The donated funds are being utilised for curriculum and physical infrastructure development including four state of the art computer laboratories.

## Namal College, Mianwali



UBL Senior Executives presenting a donation cheque to representatives of Namal Education Foundation, Pakistan.



On behalf of UBL, Syed Javed, Head of Strategic Business Planning and Maliha Anwer Khan, Head Wealth Management presented the cheque for the scholarship fund to Imran Khan, Chairman Board of Governors, Namal College, Pakistan.



Bahauddin Zakariya University, Multan, Pakistan.



## Bahauddin Zakariya University, Multan

**B**ahauddin Zakariya University (BZU) is a public university with its main campus in Multan, Pakistan.

Bahauddin Zakariya University was founded in 1975 as Multan University, and is one of the largest universities in Punjab. It was renamed in honour of a Sufi saint Hazrat Bahauddin Zakariya.

As a degree awarding government university, it offers degree courses in more than 60 majors, including pharmacy, engineering, humanities, business administration, law, art, music, information technology, agriculture and languages.



Since January 2016 UBL has been supporting BZU; the bank has donated Rs. 11.52 million (US\$98,015) in the last three years.

**Rs. 11.52m**  
(US \$98,015)  
**DONATED BY UBL**  
**SINCE 2016**

Ilrfan Sheikh Treasurer Bestway Foundation Pakistan & CFO Bestway Cement with Engineer Salim Daud Registrar NUST and Nasir Amin Khan Secretary NUST Trust Fund at the signing ceremony for Bestway Scholarship Endowment Fund, Islamabad, Pakistan.

## National University of Sciences & Technology, Islamabad



**N**ational University of Sciences and Technology (NUST) was established in March 1991 for the promotion of higher scientific education in the country, especially in the fields of science and technology, by providing a stable and disciplined academic environment together with need-based research, pertinent to industrial requirements. The University was granted its Charter in 1993.

In November 2018 Bestway Foundation and NUST Trust Fund (NTF) signed an agreement to establish Bestway Scholarship Endowment Fund of Rs. 12.5 million (US\$90,000.00) for the benefit of financially challenged students enrolled at the University's Programs.

These scholarships will be given to five undergraduate students undertaking degree programs in Environmental

Engineering, Metallurgy & Materials Engineering, Mechanical Engineering, Computer Engineering and Mechatronics Engineering.

Similarly, UBL also announced a donation of Rs. 12.5 million (US\$90,000). The donated funds were to be utilised for the benefit of the University's most deserving students.



**Rs. 25m**  
(US \$180,000) DONATED TO NUST TRUST FUND

National University of Sciences & Technology, Islamabad, Pakistan.

# Promoting Philanthropy

## Crimestoppers

**B**estway Foundation has been associated with Crimestoppers since 1999 with Zameer Choudrey becoming a trustee in April 2009 when he replaced Sir Anwar Pervez. Sir Anwar had served on the Crimestoppers Advisory Board for nearly a decade.

Crimestoppers is a community-based organisation that provides vital support to various law enforcement agencies and voluntary neighbourhood organisations.

Historically the police in UK had faced difficulties in liaising with the Asian / Muslim communities. To bridge this gap and to create a better working relationship between the police and the ethnic minorities, Crimestoppers and Bestway commissioned a research project in 2005. To implement the findings of the research, a forum was organised which was chaired by Zameer Choudrey. The main purpose of this forum was to bring together communities and to help them overcome their insecurities and prejudices to create a safe and harmonious environment by involving more people particularly from the Asian / Muslim communities.

To further enhance the profile of the charity, in October 2005 Crimestoppers was the major beneficiary for the Bestway Charity Race day at the Arc de Tromp Longchamps – Paris. The event was a resounding success with £60,000 being donated to Crimestoppers. Once again in 2009 Bestway joined forces with Crimestoppers; this time to help fight increasing attacks on members of the independent retail trade.

Zameer Choudrey who was spearheading this effort wanted to reinforce Bestway's commitment to its customers. Hence this campaign focused on the safety and security

## CrimeStoppers.

of Bestway's customers i.e. the independent retailers. The campaign literature was widely distributed, and posters were displayed throughout our warehouses and our retail symbol group member shops.

This proactive corporate social responsibility initiative was greatly appreciated by the customers. This also resulted in increased feedback from the communities regarding crimes in their respective neighbourhood which has proved to be a useful tool for police as well as for policy makers for formulating future policing strategies.

Bestway is also one of the only four strategic national partners of Crimestoppers. In the last 19 years the Bestway Foundation has donated more than £537,000.00 to Crimestoppers.



Crimestoppers poster campaign targeting increasing attacks on independent retailers

  
**£537,000**  
**DONATED BY THE BESTWAY FOUNDATION IN LAST 19 YEARS**



Bestway Charity Race Day – Arc de Triomphe Longchamps – Paris, Sir Anwar Pervez, OBE H Pk with a representative of Crimestoppers UK, October 2005.

# Promoting Philanthropy

United Kingdom

## The British Asian Trust

**T**he British Asian Trust (BAT) was founded in July 2007 with His Royal Highness The Prince of Wales serving as the Trust's President.

The Trust seeks to complement the efforts of high impact charities within the areas of education, enterprise and health in UK, Pakistan, Bangladesh, India and Sri Lanka. Since its inception BAT has touched the lives of over 1 million people across South Asia.



THE BRITISH ASIAN TRUST  
PROUD OF ALL WE SHARE

Having received recognition for his exemplary leadership skills for his work with the Prince of Wales Pakistan Recovery Fund, in April 2013 Zameer Choudrey was invited by the BAT to join their UK Advisory Council. This new appointment has given Zameer the opportunity to showcase the Trust's work in the UK especially within the independent retail trade as well as the wider Asian Diaspora.

As part of this commitment Zameer has pledged £20,000 annually on behalf of the Bestway Foundation to assist the Trust in its various activities for the next 4 years.

Zameer Choudrey's personal and Bestway's charitable support is viewed by the Trust as critical in ensuring that the Trust can make a significant and meaningful impact across South Asia, aligned with its vision of touching 2 million lives across South Asia in the next 5 years.

Since December 2016 Bestway Foundation has been robustly supporting BAT's 'Give a Girl Future'; with the Foundation's £30,000 donations being matched by the UK Government through its Aid Match Scheme.

In June 2017 Zameer Choudrey brought the British Pakistan Foundation and BAT together to launch their organisations shared commitment to transforming lives and strengthening relations between the UK and Pakistan, and beyond.

The BAT's work in Pakistan includes a new multi-million three-year Women's Economic Empowerment Programme funded by the UK Government's Department for International Development. The programme aims to work with seven partners to support 12,000 women to learn the skills they need to make a living and have greater control over their earnings.

In January 2018 Zameer Choudrey was appointed the Chairman of UK Advisory Council of the British Asian Trust.

In May 2018 Zameer Choudrey organised a special Iftar event to launch 'Change Minds' an appeal to create awareness about the huge mental health challenges in Pakistan and Bangladesh at the Kensington Palace Pavilion.

According to estimates in Pakistan, as many as one in five families are affected by mental health problems, and yet there are fewer than 400 psychiatrists in the whole country. That's just one for every 125,000-people affected in Pakistan and almost non-existent awareness about it.

To date the Foundation has donated £200,000 to the British Asian Trust and £50,000 to the Pakistan Recovery Fund.



**£200,000**  
DONATED TO DATE  
TO THE BRITISH  
ASIAN TRUST

**£50,000**  
DONATED TO  
THE PAKISTAN  
RECOVERY FUND



Zameer Choudrey CBE SI Pk, Group Chief Executive Bestway Group speaking to His Royal Highness Prince of Wales at a British Asian Trust event.



Well Pharmacy in Uppermill, Saddleworth, Manchester promoting the Stroke Association.



Well Pharmacy in Paisley, Scotland promoting the Stroke Association.

## Stroke Association



“Our partnership with Well is a fantastic opportunity to help us conquer stroke. The vital funds raised will support our important prevention work to reduce the devastating impact the condition can have.”

**Juliet Bouverie**  
Chief Executive  
Stroke Foundation

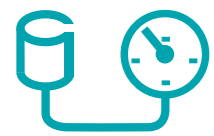
In February 2017 the UK's third largest retail pharmacy Well launched its charity partnership with the Stroke Association.

Well seeks to raise £250,000 under Know Your Blood Pressure campaign for the country's leading charity dedicated to conquering stroke.

Under this dedicated campaign Well Pharmacies around the UK have undertaken over 80,000 blood pressure checks.

The Stroke Association is the UK's leading charity dedicated to conquering stroke. They believe that stroke is preventable, treatable and beatable, and they work tirelessly to prevent stroke and ensure those who experience it get the help they need.

**80,000**  
BLOOD PRESSURES CHECKS  
UNDERTAKEN BY WELL PHARMACY



**£250,000**  
TARGET FOR 'KNOW YOUR BLOOD  
PRESSURE' CAMPAIGN

## Corporate Social Responsibility at Well Pharmacy



As part of its broader CSR programme Well Pharmacy is working closely with the national network of WEEE (waste electrical and electronic equipment) recycling centres, so you can recycle your electrical and electronic devices for free.

recipients include the charities and government departments featured above.

In addition to the dedicated charity partnerships, Well Pharmacy in June 2017, donated tote bags with toiletries and other products to support the survivors of the fires at Grenfell Tower.

In July 2018, Well donated sun care & after sun product for to support the Greater Manchester Fire & Rescue Service when wildfires spread across Lancashire and Greater Manchester.

Additionally, to reduce the use of single-use plastic carrier bags and the litter they cause Well Pharmacy has decided to charge its customers 5p per bag to discourage its usage.

The money raised through this charge is used to support various charities and government departments across the country. Some of the recent



**5p**  
CHARGE FOR PLASTIC BAG TO  
DISCOURAGE USAGE





Well Pharmacy Fundraising Campaign for British Heart Foundation.



Sir Anwar Pervez, OBE H PK welcoming HRH Duke of Edinburgh to the Bestway Royal Ascot Charity Race Day

## Corporate Social Responsibility at Well Pharmacy



**£90,000**

RAISED FOR MARIE CURIE, UNICEF, THE ALZHEIMER'S SOCIETY; BRITISH HEART FOUNDATION; BRITISH RED CROSS; BBC CHILDREN IN NEED AND OTHERS.

**W**ell donated hygiene products to a Humanitarian Aid organisation to support 96 children in an orphanage in Moldova.

In the last three years Well Pharmacy has raised over £90,000 for Marie Curie, UNICEF, the Alzheimer's Society; British Heart Foundation; British Red Cross; BBC Children In Need and others.



British RedCross



Care and support through terminal illness



## The Bestway Royal Ascot Charity Race Day

**T**he Foundation's yearly fundraiser event – 'The Bestway Ascot Charity Race Day' has raised funds for various worthy causes e.g.

- Great Ormond Street Hospital Charity (2018 & 2008)
- National Society for Prevention of Cruelty to Children (2017)
- Duke of Edinburgh's Awards (2016 & 2001)
- GroceryAid (2015)
- Action for Children (2014)
- Dyslexia Action (2013)
- Royal Marsden Cancer Charity (2012)
- The Shaukat Khanum Memorial Cancer Hospital & Research Centre (2011 & 2002);

- National Hospital Development Fund (2010)
- Prince's Trust (2009 & 2003)
- Barnardo's (2007)
- President of Pakistan Earthquake Relief Fund (2006)
- Crimestoppers (2005)
- Save the Children's Fund (2004)
- SportsAid (2000)
- Variety Club Children's Charity
- The Macmillan Fund

and many more national and international charities.

Thanks to the generosity of our stakeholders, we have managed to raise more than £2.5 million for some very worthy causes at the annual Bestway Royal Ascot Charity Race Day.

# Dyslexia Action

Taking Action • Changing Lives

## Dyslexia Action



This massive amount will mean so much to our charity. We raise around £1m annually through

fundraising so this donation is a phenomenal amount for a charity such as ourselves. The money will help us develop our work in schools and help teachers, parents and children better understand dyslexia. Bestway's contribution will also help us invest in research and development so we can provide quicker and better assistance which is extremely important given the technological world in which we all live. This really is a superb gesture on behalf of Bestway and on behalf of the charity; I would like to offer our sincere thanks to Sir Anwar, Zameer and the Bestway board for this wonderful contribution.

**Kevin Geeson**  
Chief Executive  
Dyslexia Action's.

This national charity was the main beneficiary of Bestway Royal Ascot Day June 2013. To date Bestway Foundation UK has donated £100,000 to Dyslexia Action.



Zameer Choudrey, Group Chief Executive Bestway Group; Dyslexia Action's Chief Executive Kevin Geeson and Younus Sheikh Managing Director, Bestway Wholesale, January 2014.



Zameer Choudrey, Group Chief Executive Bestway Group; Sir Anwar Pervez OBE H Pk, Chairman, Bestway Group; Tony Hawkhead, CEO, Action for Children and Younus Sheikh Managing Director, Bestway Wholesale, November 2014.

## Action for Children



**A**ction for Children (formerly National Children's Home) is a national children's charity committed to helping vulnerable and neglected children and young people, and their families, throughout the UK.

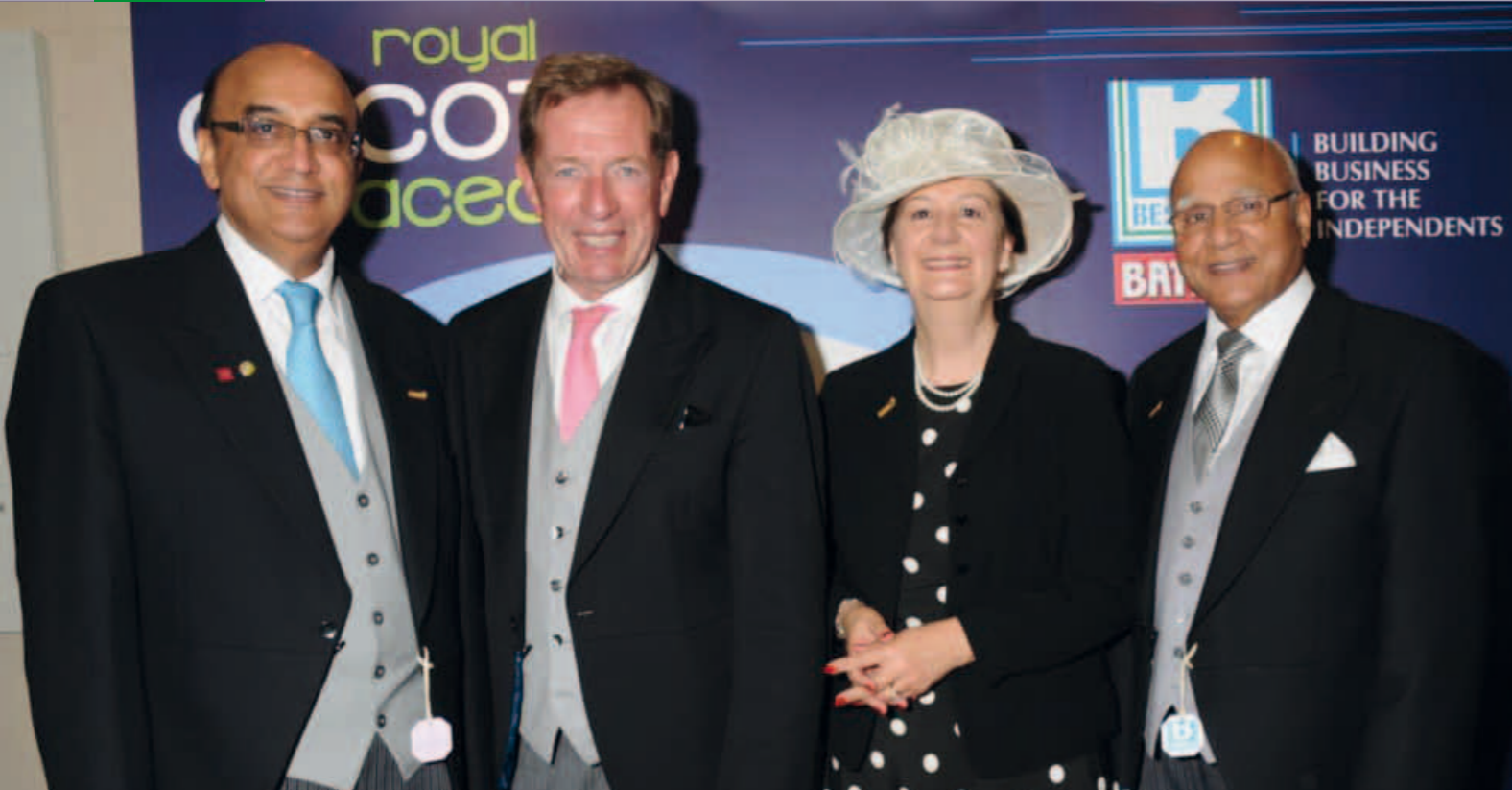
Through 650 projects and services based around the UK, the charity works with over 300,000 children, young people, and their families. It helps and supports people in areas as diverse as disability respite therapy, foster care, adoption and child neglect.

Action for Children was the main beneficiary charity for the Bestway Royal Ascot Charity Race Day, June 2014. To date Bestway Foundation UK has donated £100,000.00 to Action for Children.

**£100,000**  
DONATED TO  
DATE BY BESTWAY  
FOUNDATION UK

**650**  
PROJECTS &  
SERVICES AROUND  
THE UK

**300,000**  
CHILDREN, YOUNG  
PEOPLE & FAMILIES  
BEING SUPPORTED



Zameer Choudrey, Group Chief Executive Bestway Group; Derek Thompson, Racing Presenter and Tipster; Gillian Barker, Director General, GroceryAid; Sir Anwar Pervez OBE HPK, Chairman Bestway Group, June 2015.

## GroceryAid



Bestway Foundation has been associated with GroceryAid since 1987 with Zameer Choudrey, joining the board of trustees in May 2010. Over the years, the Foundation has donated more than £230,350 to the charity.

The under representation of the minority communities on the main board of trustees had created a misperception of GroceryAid being a grocery retail charity. Hence it was not well known in the wholesale sector and in the Asian independent retail sector.

Zameer Choudrey has therefore, taken upon himself the task to increase the profile of the charity within the wholesale sector in general and within the ethnic minority sector. At the 21st Royal Ascot, GroceryAid was the beneficiary charity.



“As the festive season approaches and we look forward to the New Year, it's right that we take the time to consider the needs of those in the industry who have fallen on hard times. We have achieved a great deal over the past year. But we can only help those who know we're here for them. That's why we're grateful for the continued support from within the industry and hope that, with Bestway's backing, we can today go some way in raising awareness of the industry charity – and our helpline – that little bit more.”

**Cathy Mercer**  
Welfare Development Director  
GroceryAid



“GroceryAid makes such a difference to many individuals who are involved or who have been involved in our industry. On behalf of all at GroceryAid, I would like to relay our sincere thanks to Zameer and Bestway for their incredible gesture and to all who have supported this fantastic day. The monies raised will go a long way to helping the most vulnerable in our industry and will help the charity continue its great work.”

**Gillian Barker**  
Director General  
GroceryAid.



Zameer Choudrey CBE, Group Chief Executive Bestway Group & Younus Sheikh, Bestway Wholesale Chairman presenting the Ascot Fundraiser cheque to Peter Westgarth, DofE's Chief Executive, January 2017.

## Duke of Edinburgh's Award Programme



Founded in 1956 by His Royal Highness the Duke of Edinburgh, the Award is the world's leading achievement award for young people between the ages of 14 and 24. There are 11,000 centres that run these programmes.

Since 1994 Bestway Foundation has been associated with the Duke of Edinburgh's Award Programme (DofE). In April 2006 His Royal Highness the Duke of Edinburgh honoured Bestway Foundation for its contribution towards the success of the Awards Scheme. In May 2015 the Foundation was awarded the Gold Standard Status by the Award Scheme.

The Award was the main beneficiary charity for the Bestway Royal Ascot Charity Race Day 2001 and 2016. To date the Foundation has donated more than £514,985.09.



“At the DofE we were extremely honoured to be Bestway's principal charity partner in its 40th anniversary year. As a charity we will enhance the lives of two million 14-24-year olds across the social spectrum over the next six years. Our partnership with corporate supporters is an incredibly important part of our fundraising efforts in our mission to make a real, long-term difference for many young people from all walks of life. This generous donation from Bestway, and their continued support, will go a long way to helping us make a step-change in the number of young people whose lives we will impact and transform.”

**Peter Westgarth,**  
Chief Executive

**£514,985**  
DONATED TO  
DATE BY BESTWAY  
FOUNDATION UK



Zameer Choudrey, Group Chief Executive Bestway Group presenting the Ascot Fundraiser cheque to NSPCC's Chief Executive Peter Wanless, December 2017.

## National Society for Prevention of Cruelty to Children (NSPCC)

**N**SPCC is the UK's leading charity, specialising in child protection and is dedicated to the fight for every child.

NSPCC is the UK's only children's charity with statutory powers and that means it can act to safeguard children at risk of abuse.

The charity is governed by a Royal Charter and bye-laws, first granted by Queen Victoria in 1895.

Bestway Foundation has been associated with NSPCC since 2001. The charity was the main beneficiary for the Royal Ascot Charity Race Day in 2017.

To date the charity has received £120,000.00 in funding from the Bestway Foundation.

# NSPCC

**TO DATE £120,000  
HAVE BEEN  
DONATED BY  
THE BESTWAY  
FOUNDATION**



Zameer Choudrey CBE SI Pk, Group Chief Executive Bestway Group & Dawood Pervez, Trading Director Bestway Wholesale presenting the Ascot Fundraiser cheque to Tim Johnson - Chief Executive Officer - Great Ormond Street Hospital Children's Charity with the Ascot Fundraiser Cheque, November 2018.

## The Great Ormond Street Hospital Charity (GOSHC)

**E**very day, 618 children and young people from across the UK arrive at Great Ormond Street Hospital.

Every day, doctors and nurses battle the most complex illnesses, and the brightest minds come together to achieve pioneering medical breakthroughs.

Established in 1852 on Valentine's Day as the Hospital for Sick Children; it first opened its doors at 49 Great Ormond Street with 10 beds.

For over 160 years, the Hospital has been at the forefront of developing new and better ways to treat childhood diseases, pioneering numerous breakthroughs in paediatric care.

The hospital's charity GOSHC seeks to raise funds for the Hospital to provide best-in-class care for its young patients and their families and to pioneer new treatments and cures for childhood illnesses.

GOSHC was the main beneficiary for the Royal Ascot Charity Race Day in 2008 and in 2018.

To date Bestway Foundation UK has donated £160,200 to GOSHC.

**£160,200  
DONATED TO DATE TO  
GOSHC BY BESTWAY  
FOUNDATION UK**



I would like to thank the Bestway Foundation for their generous donation, which will help us to support the seriously ill children and young people from across the UK who are cared for at the hospital. We are very grateful for the Bestway Foundation's ongoing support.”

**Tim Johnson**  
Chief Executive  
GOSHC Charity



Children celebrating Universal Children Week at the MSMEHC Specialist Education Centre November 2016, Pakistan.

## Promoting Philanthropy – Pakistan

National Society for Mentally and Emotionally Handicapped Children (NSMEHC), Lahore



**E**stablished in 1979 NSMEHC provides educational, vocational and rehabilitation services for children with learning disabilities across Pakistan.

When NSMEHC opened its centre in Lahore, thirty-nine years ago, little or no awareness existed regarding learning disabilities or psychiatric and emotional disorders in children. Over the years, however, the situation has changed, and people have come to acknowledge these very real problems that children everywhere face.

Since then various facilities have been added to the centre and specialist projects have been launched to help children and adolescents with learning disabilities to step out of the vicious cycle of helplessness and move towards a better life. Rather than remaining dependent upon those around them, the centre tries to teach these children to become self-sufficient and gain some degree of independence.

Since 1990 Bestway's charitable trusts in UK and Pakistan has been regularly making donations to help NSMEHC. Bestway Foundation UK donated more than £20,000 to the Society to assist in its various welfare activities.

Between July 2013 and June 2018, Bestway Foundation Pakistan donated Rs. 9.0 million (US\$84,320) to NSMEHC.

**Rs. 9.0m**  
(US \$84,320) DONATED TO NSMEHC BY BESTWAY FOUNDATION PAKISTAN (2013-2018)

**£ 20,000**  
(DONATED TO NSMEHC BY BESTWAY FOUNDATION UK)



Sindh Institute of Urology and Transplantation, Dr. Ruth K.M. Pfau Hospital, Karachi, Pakistan.

## Sindh Institute of Urology and Transplantation (SIUT), Karachi



**S**IUT started as an eight-bed ward in the Dr. Ruth K.M. Pfau Hospital formerly Civil Hospital, Karachi. Since its inception, SIUT has progressed from a small ward to a centre of excellence.

In 1991 it was granted the status of an institute by an Act of the Provincial Assembly of Sindh and is one of the leading nephrological and transplant centres in the world.

SIUT is known for establishing one milestone after another. Doctors and paramedics of SIUT created medical history by carrying out Pakistan's first cadaver kidney transplant in 1995.

In October 1998 SIUT's landmark achievement made Pakistan the ninth

Islamic country to carry out cadaver organ transplant.

Continuing its efforts to earn more landmarks in the field of surgery and medical sciences, SIUT also carried out the first successful liver transplant in the country in November 2003.

The surgical procedure was carried out after developing an extensive Liver Transplantation programme. A six-month-old baby was transplanted a liver in collaboration with King's College Hospital, London.

Between July 1991 and June 1996 Bestway Foundation UK provided £20,000 to the charity. Since 2007 UBL has also donated Rs 13.2

Between May 2017 and June 2018, Bestway Foundation Pakistan donated Rs. 4.0 million (US\$35,500) to SIUT.

**Rs. 13.2m**

(US \$129,860)  
DONATED BY UBL TO SIUT SINCE 2007

**Rs. 4.0m**

(US \$35,500)  
DONATED BY BESTWAY FOUNDATION PAKISTAN (MAY 2017-JUNE 2018)



Shaukat Khanum Memorial Cancer Hospital & Research Centre Lahore, Pakistan.

## The Shaukat Khanum Memorial Cancer Hospital & Research Centre



**T**he Shaukat Khanum Memorial Cancer Hospital and Research Centre was founded by the world-famous cricketer Imran Khan.

The death of his mother and the personal experience of dealing with cancer in a loved one inspired Imran to build a state of the art cancer centre in her memory.

The hospital and research centre in Lahore Pakistan provides first-class treatment of cancer to all its patients, irrespective of their ability to pay.

For the year ending December 2017 the hospital provided outpatient treatment to over 243,000 patients.

Since 1993 the Bestway Foundation has donated over £196,000 towards the hospital and other charitable activities of Imran Khan.

The hospital has been the beneficiary for Bestway Royal Ascot Charity Race Day for the years 2002 and 2011.

Between July 2014 to June 2018 Bestway Foundation Pakistan donated Rs. 80 million (US\$788,000) to the Shaukat Khanum Memorial Trust.

Since January 2007 UBL has donated Rs. 36.2 million (US\$272,500) to the Trust & the Hospital.

**Rs. 80m**

(US \$788,000)  
DONATED BY BESTWAY FOUNDATION PAKISTAN (2014-2018)

**Rs. 36.2m**

(US \$272,500)  
DONATED BY UBL TO THE TRUST & HOSPITAL SINCE JANUARY 2007



Maryam smiled as the bandages came off and she knew she could see the faces that loved her. She is back at school. Maryam is the 37 millionth patient to be treated at LRBT.

## Graham Layton Trust



**G**raham Layton Trust (GLT) was founded in the same year (1984) as the Layton Rahmatulla Benevolent Trust (LRBT) itself to provide crucial financial support from the outset.

LRBT works provides state of the art comprehensive free eye-care in keeping with its tradition of excellence, efficiency and compassion for all.

To complement its efforts; the charity runs the largest Postgraduate Ophthalmic Fellowship training programme in Pakistan from its teaching hospitals in Karachi and Lahore.

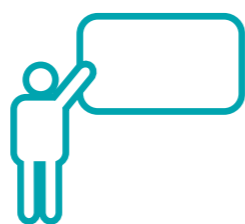
Additionally, it runs a school of Paramedicine, which offers diplomas for Ophthalmic Technicians,

Operation Theatre Technicians and Refractionists to provide much needed accreditation and training to support staff.

It also undertakes multiple school screening programmes; designed to educate and train teachers to recognise the signs and symptoms of deteriorating eyesight and eye ailments and refer students to hospitals and clinics. To date LRBT has trained over 6,000 teachers.

The Bestway Foundation UK has been associated with Graham Layton Trust since 1994. To date Bestway Foundation UK has donated £17,000.

Between July 2016 and June 2018, Bestway Foundation Pakistan donated Rs. 20.0 million (US\$177,505) to the Trust.



**6,000**  
TEACHERS TRAINED  
TO DATE BY LRBT

**£17,000**  
DONATED BY BESTWAY  
FOUNDATION UK  
SINCE 1994



Burns Centre, Dr. Ruth K.M. Pfau Hospital, Karachi, Pakistan.

## Friends of Burns Centre, Karachi



**T**he Burns Centre is established in the Jubilee Block, Dr. Ruth K.M. Pfau Hospital formerly Civil Hospital, Karachi.

It is the first Burns Centre in Pakistan, to operate according to international standards, and is a model of public-private participation.

The Centre has modern operation theatres, emergency treatment facility, intensive care unit and a 24-hour clinical laboratory. All these diagnostic and treatment facilities are provided completely free to poor and needy burn patients who cannot afford the extremely high treatment costs.

The Centre manages approximately 20,000 patients per year with an average of around 500-600 in-patients with severe burns, annually.

Between January 2007 and December 2013, UBL donated Rs 10.832 million (US\$119,600) to the Friends of Burns Centre.

**20,000**  
PATIENTS PER YEAR

**Rs. 10.83m**  
(US \$119,600)  
DONATED BY UBL TO  
THE FRIENDS OF BURN  
CENTRE (2007-2013)



Marie Adelaide Leprosy Centre, Karachi, Pakistan.

## Marie Adelaide Leprosy Centre (MALC), Karachi



**M**ALC was established in 1963 in Karachi by late Dr. Ruth Pfau and social work for the leprosy patients and their family members was started by Dr I.K.Gill.

At the time small treatment centres were established in Karachi and all over Pakistan which also provided training and health education to paramedical staff and social workers.

Today, Marie Adelaide Leprosy Centre is the hub of 157 Leprosy control centres, with over eight hundred staff members.

In the aftermath of the October 2005 earthquake UBL adopted Leprosy-TB centre of Garhi Dupatta in Azad Kashmir and made a key contribution in restoring the suspended health facilities for the poor and needy population of the local area.

In 2014 UBL adopted its second centre run by MALC in Bagh Bani Passari in Azad Kashmir. Through UBL's support MALC can provide health care facilities to approximately 0.5 million people.

Between January 2007 and December 2018, UBL donated Rs 10.40 million (US\$106,950) to MALC.



**0.5million**  
**PEOPLE PROVIDED WITH HEALTH CARE FACILITIES BY MALC, WITH UBL SUPPORT**

**Rs 10.40m**  
**(US \$106,950)**  
**DONATED BY UBL TO MALC (2007-2018)**



UBL Senior Executives presenting a donation cheque to representatives of Shalamar Hospital, Lahore, Pakistan.

## Shalamar Hospital, Lahore



**T**he Businessmen Hospital Trust started as a not-for-profit institute in 1978.

The name was later changed to Shalamar Hospital, named after historic Shalimar Gardens, as the former name provided an impression that hospital is primarily for the business community. Hospital started working with six basic faculties on Outpatient basis.

Instituted and run by Businessmen Hospital Trust, Shalamar Institute of Health Sciences today comprises of Shalamar Hospital, Shalamar Nursing College and Shalamar Medical & Dental College. Shalamar Hospital is the primary source of free and subsidised medical treatment to hundreds of thousands of patients of Northern Lahore and beyond.

The systematic procedures allow maximum number of patients to benefit from the services of the hospital, outpatient facilities and the 24-hours emergency facility.

In July 2008 Bestway Foundation UK donated £71,000 to the Businessman Hospital Trust managed Shalamar Hospital in Lahore.

Between April 2012 and March 2013 Bestway Foundation Pakistan donated Rs 10.0 million (US\$102,000) to the Hospital's endowment fund.

Between January 2007 and December 2018 United Bank Limited has donated Rs. 30.845 million (US\$220,110).

**Rs 30.84m**  
**(US \$220,110)**  
**DONATED BY UBL (2007-2018)**

**Rs 10.0m**  
**(US \$102,000) DONATED BY BESTWAY FOUNDATION PAKISTAN TO THE HOSPITAL ENDOWMENT FUND (2012-2013)**





UBL Sponsored students receiving vocational training at the SOS Technical Training Institute, Korangi, Karachi, Pakistan.



The TFC School UBL Campus Reading Room Garho, Pakistan.

## SOS Children's Villages



**S**OS Children's Villages in Pakistan provide orphans and abandoned children a home, good nurturing and a fair chance in life. The children remain in SOS care until they can lead independent lives.

Between April 2011 and April 2017 Bestway Foundation UK donated £18,500 to SOS Children Villages.

Since January 2007 UBL has donated Rs 6.68 million (US\$56,370) and has funded vocational training for 70 students at the SOS Technical Training Institute.

BCL has also donated 700 tonnes of cement towards the construction of SOS Children village in Multan, Pakistan.



**700 tonnes**  
CEMENT DONATED BY  
BCL.

**Rs. 6.68m**

(US \$56,370)  
DONATED BY UBL  
SINCE JANUARY 2007

**£18,500**

DONATED BY BESTWAY  
FOUNDATION UK  
(2011-2017)

## The Citizens Foundation Pakistan



**T**he Citizens Foundation (TCF) is a professionally managed, non-profit organization set up in 1995 by a group of citizens who wanted to bring about positive social change through education.

Today, TCF is one of the country's leading organisations in the field of education for the less privileged. TCF has a nationwide network of 1,482 schools.

In March 2013 UBL donated Rs 12.5 million (US\$127,000) to the TCF and took the entire responsibility of financially supporting a school in Garho in the province of Sindh from scratch - involving its construction and further operational support over three years.



The TFC School UBL Campus Garho, Pakistan.



To date UBL has donated more than Rs 23.7million (US\$247,800) to TCF

**1,482**  
TCF NATIONWIDE  
NETWORK OF  
SCHOOLS

**Rs. 12.5m**  
(US \$127,000)  
DONATED BY UBL TO  
TCF IN MARCH 2013



Certificates being distributed to successful participants of the Kitchen Training Programme as Part of the UBL-Hisaar Foundation Aab O Daana Project.

## Hisaar Foundations



**U**nder the Clean Drinking Water Initiative, UBL provided flood victims with a unique 'lifestraw' filter, which has a dual function of purifying dirty water and preventing water borne diseases.

The portable water filters provided by UBL were able to effectively remove all bacteria and parasites responsible for causing common diarrhoeal diseases. As they require no electrical power or spare parts they are highly mobile and can be carried around for easy access to safe and clean water.

Through this initiative UBL provided relief to 70,000 people affected by the 2010 floods in 19 locations within 8 districts of Pakistan. 59,000 gallons of safe drinking water was produced daily for about 5,000 families. Furthermore, 19 Water Filtration Plants had been installed and made

operational across KP, Punjab, Sindh and Baluchistan and 8 Kitchen Gardening Trainings conducted with drip irrigation kits distributed to all participants across the four provinces. As part of the intervention, 14 local awareness raising events on safe drinking water, maintenance of water filtration plants, preventive measures against water-borne diseases, health & hygiene of families, were also conducted.

UBL has worked with Hisaar Foundation in the past few years on three large projects:

- Project Aab
- Project Aab O Daana
- Project to construct wells in the drought-stricken area of Tharparker, Sindh

Upon the successful completion of wells project, Hisaar approached UBL for sponsoring a conference entitled

International Water Conference on "Securing Sustainable Water for All - 2015". This conference highlighted the importance of water conservation and cooperation. UBL took part in this conference as part of its sustainability agenda towards community welfare by donating Rs 1.0 million.

Between January 2009 to December 2018, the bank donated Rs. 12.486 million (US\$104,850).



Atif Bokhari, President UBL speaking at the launch of UBL – Hisaar



UBL Group Executive Zia Ijaz handing over the ambulance key to Faisal Edhi of Edhi Foundation, Karachi, Pakistan.

## Abdus Sattar Edhi Foundation



**E**stablished in 1957, the Edhi Foundation is one of largest charitable organisations operating in Pakistan. The Foundation provides 24-hour emergency assistance across the nation of Pakistan.

The Foundation provides, among many other services, shelter for the destitute, free hospitals and medical care, drug rehabilitation services, and national and international relief efforts. Its main focuses are Emergency Services, Orphans, Handicapped Persons, Shelters, Education, Healthcare, International Community Centres, Blood & Drug Bank, Air Ambulance Services, Marine And Coastal Services.

In January 2017, UBL donated 20 state of the art ambulances to the Foundation to complement its emergency services.

Since January 2010 UBL has donated Rs. 36.650 million (US\$275,960) to the Foundation.

Between July 2016 and June 2018, Bestway Foundation Pakistan donated Rs. 20.0 million (US\$177,505) to the Edhi Foundation.

**Rs. 36.65m**  
(US \$275,960)  
**DONATED BY UBL TO THE FOUNDATION**



The Kidney Centre Post Graduate Training Institute, Karachi, Pakistan.



Class Lessons and activities in Development in Literacy Trust managed schools in Pakistan.

## The Kidney Centre Post Graduate Training Institute, Karachi



**The Kidney Centre was established in 1985. It was initiated as a small dialysis unit with just two machines**

Today, the Kidney Centre is one of the largest up-to-date medical facilities providing comprehensive and quality renal care to thousands of patients – either entirely free or largely subsidized.

Conceived as a not-for-profit institution, the fact is that over 40% of its patients fall into this non-affording category.

Presently it is a 100 bed, specialist institution providing complete care for nephrological diseases. It also serves as an excellent teaching, research and educational institution for nephrology, urology and related fields.

Between January 2011 and December 2016, UBL donated Rs 6.5 million (US\$65,380) to the Kidney Centre.



**100  
BED SPECIALIST  
INSTITUTION FOR  
NEPHROLOGICAL  
DISEASES**

**Rs. 6.5m  
(US \$65,380)  
DONATED BY UBL TO  
THE KIDNEY CENTRE**

## Developments in Literacy (DIL)



**Developments in Literacy (DIL) educates and empowers underprivileged students, especially girls, by operating student-centred model schools; and provides high-quality professional development to teachers and principals across Pakistan.**

DIL believes that no child in Pakistan, no matter how poor or underprivileged should be denied access to quality education. All children should have equal opportunity to reach their full potential and contribute toward the socio-economic betterment of their communities.

The charity currently manages 123 schools with 21,962 students, of which 66% are girls.

The Bestway Foundation UK has been associated with DIL Trust since December 2011; to date Bestway Foundation UK has donated £41,300 to DIL Trust and UBL has donated Rs. 1.5 million (US\$13,860).

The donated funds have been utilised by the charity to reconstruct schools and to support its on-going school management operations in Pakistan.



Class Lessons and activities in Development in Literacy Trust managed schools in Pakistan.



Gulab Devi Hospital, Lahore, Pakistan.

## Gulab Devi Chest Hospital, Lahore



The historic hospital was established in 1934 by British Indian politician Lala Lajpat Rai in the memory of his mother, Gulab Devi, who died due to tuberculosis in 1927.

The cardiac wing began functioning in 1984 and is equipped with an angiography laboratory.

This small 28 bedded facility has grown to 1,500 beds making Gulab Devi the biggest chest hospital in South East Asia giving free tertiary health care to patients with all types of pulmonary diseases, especially tuberculosis.

In October 2011 Bestway Foundation donated Rs 5.0 million (US\$51,000) to the iconic Gulab Devi Hospital in Lahore.

Between January 2013 and December 2016 UBL donated Rs. 30 million (US\$291,000) to the hospital.

**Rs. 5m**  
(US \$51,000)  
**DONATED BY BESTWAY FOUNDATION PAKISTAN (OCT. 2011)**



**1,500**  
**BEDS IN BIGGEST CHEST HOSPITAL IN SOUTH EAST ASIA**

**Rs. 30m**  
(US \$291,000)  
**DONATED BY UBL TO THE HOSPITAL (2013-2016)**



Ali Hasnain Group Executive, Retail Bank, UBL and Shahid Khan CEO Indus Earth Trust signing the agreement between UBL and IET, March 2014.

## Indus Earth Trust



Indus Earth Trust is a Pakistan based, not-for-profit organisation working in the area of sustainable development.

It was established in 2000 to aid neglected coastal communities in Sindh and Balochistan.

The earthquake which hit Awaran in Balochistan in September 2013 left thousands of homes devastated and livelihoods destroyed. It adversely affected thousands of lives and left countless people homeless.

In March 2014 UBL signed a Memorandum of Understanding with Indus Earth Trust (IET) to help build Niabat Village to provide much needed relief and shelter to the displaced.

Between March 2014 and December 2016 UBL donated Rs. 14.92 million (US\$115,140) to the IET to aid the relief and rehabilitation efforts.

**Rs. 14.92m**  
(US \$115,140)  
**AID DONATED BY UBL TO IET (MARCH 2014-DEC.2016)**



Members of the public being treated at the Bestway Health Facilities spread across Pakistan.

## Local Community Empowerment

### Network of Free Health Care Facilities

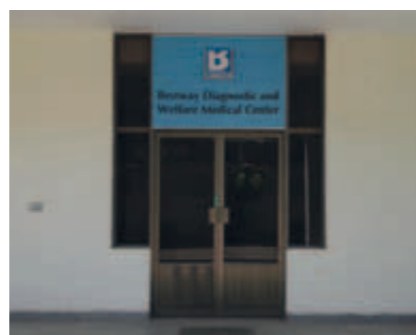
**B**estway Cement Limited has built and operates basic health units at five locations in Thathi; Kallar Kahar & Chakwal in Punjab and Hattar & Farooqia in KP provinces, where local people are provided with free medical care. The health units treat over 35,000 patients every year with all expenses being borne by BCL.

### Water Supply

BCL facilitated local communities in maintaining water supplies by providing technical expertise and donating cement for the construction of tube wells both for cultivation as well as for drinking water.

In May 2005 BCL constructed a tube well in the village of Tatral in Chakwal. This tube well today provides 2,000 gallons per hour of safe and clean drinking water to the local inhabitants.

In 2016 BCL constructed water infrastructure by investing Rs. 25 Million (US\$242,000) in Pind Dadan (PD) Khan in Jehlum District in Punjab. The invested funds were used to set up clean and safe water supply schemes to three villages of P D Khan area.



Bestway Diagnostic & Welfare Centre Farooqia, Pakistan.



A BCL funded tube well Village Tatral, Chakwal, Pakistan.

**Rs. 25m**  
(US \$242,000) INVESTED BY BCL FOR WATER INFRASTRUCTURE IN PUNJAB.



Food Parcels being distributed amongst the needy at Farooqia, Pakistan.

## Local Community Empowerment

### Provision of Food Parcels to the Needy

In 2017 as part of its larger efforts towards the restoration of the Katas Raj, BCL contributed Rs. 3.5 million towards the installation of new tube well near the Katas Pond. Through BCL's contribution the people of Choa Saidan Shah have excess of 9,000 gallons per hour safe and clean drinking water.

BCL annually distributes 1,000 specially prepared food parcels amongst the most disadvantaged inhabitants of the local villages in Thathi, Chakwal, Hattar, Kallar Kahar and Farooqia.

In addition to these community welfare activities, BCL has contributed more than Rs 2.7 million (US\$30,000) between January 2008 and January 2013 to local government projects such as the construction of a culvert at Chak Khushi, District Chakwal.

### Financial Stipends to Widows and Orphans

Bestway Foundation Pakistan and BCL support the most vulnerable people in the local communities by providing monthly stipends of Rs 2,000 each to countless local widows and orphans.

Between July 2009 and May 2017 Bestway Foundation Pakistan provided Rs. 22.37 million (US\$213,000) in financial assistance to the needy.



A BCL funded tube well Village Katas, Choa Saidan Shah.

**Rs. 22.37m**  
(US \$213,000) FINANCIAL ASSISTANCE PROVIDED BY BESTWAY FOUNDATIONS (2009-2017)

**Rs. 2.7m**  
(US \$30,000) PROVIDED BY BCL TO LOCAL GOVERNMENT PROJECTS (2008-2013)



# Enhanced Financial Inclusion

UBL Omni

According to a World Bank Study only 14.3% of Pakistanis have access to a financial product or service.

The lack of financial inclusion has been identified as one of root causes of economic underdevelopment and high incidence of rural poverty.

Soon after UBL's acquisition Zameer Choudrey tasked the management of the bank to develop products and solutions that would enhance financial inclusion. Through increased access to affordable financial services to the poor, Zameer Choudrey believed it can encourage growth and help alleviate poverty, especially within the rural areas of the country, which remain excluded from the formal financial system.

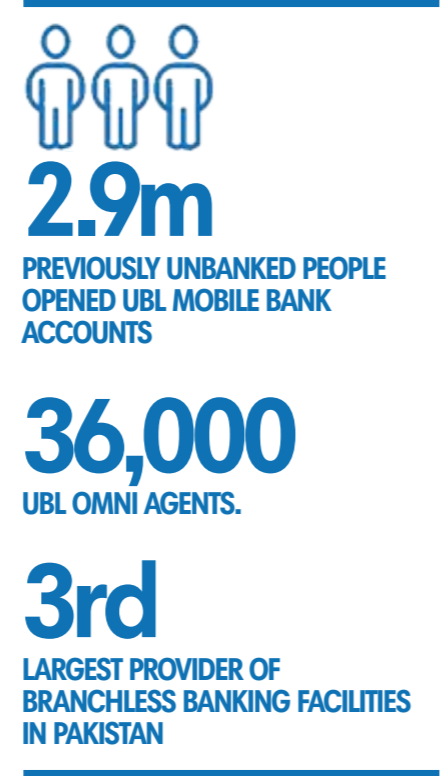
Given its track record as financial innovator UBL is uniquely placed to offer greater financial access to the unbanked majority.

In April 2010 UBL launched a home grown innovative branchless banking product 'Omni'.

Through the success of Omni over 2.9 million previously unbanked individuals have opened mobile bank accounts with UBL in Pakistan.

With over 36,000 agents; the Omni network is one of the largest branchless banking offering in the country.

As per the State Bank of Pakistan Branchless Banking Publication April-June 2017; UBL Omni is the third largest player in the branchless banking segment.



# Enhanced Financial Inclusion

Khushhali Microfinance Bank



Khushhali Microfinance Bank was founded in August 2000 in close collaboration with the Asian Development Bank (ADB).

Khushhali was a result of the shared desire of the Government of Pakistan & ADB to enhance the financial outreach to the large unbanked majority in the country by offering microcredit financial solutions.

The aims and objectives of Khushhali were to raise the income levels of poor households; to enhance the financial inclusion of women especially from the rural areas and help create social capital. These aims, and objectives were part and parcel of the poverty reduction strategy of the Government of Pakistan.

Since inception, Khushhali has achieved a great deal of success in

establishing a sustainable platform of financial services to the poor accompanied with retail delivery mechanisms. Khushhali has facilitated in the establishment of an enabling environment where microfinance can prosper within the country.

In June 2012, UBL led a consortium of European microcredit funds to acquire a majority stake in Khushhali. Total funds invested were US\$26 million.

Khushhali is the largest microfinance institution in Pakistan, with over 1.5 million relationships and 149 branches in 72 districts.

As of 31st December 2018 Khushhali, had cumulatively disbursed Rs 200.80 billion (US\$1.43 billion) and serviced more than 6.87 million loans.

**SHABANA SARWAR - THE GO-GETTER**

Shabana Sarwar's primary school is up and running. Residing in Mughalpura, Lahore, Shaba Bibi is a role model for those who envision use their education as their armour. Some financial crisis at home instigated her to contribute to her children's education and help her husband. Her decision to open a school has proven right. Today, her school is registered under a board, has students for grade 1-5, and earns her around Rs 30,000 - all through Khushhali Microfinance Bank's endeavour in providing microfinance facilities to the right people.



Bestway Wholesale Management Training Session.

## Technical Skills Development

### Bestway Wholesale Training Programme

**B**estway Wholesale seeks to foster an environment which encourages learning and development for all employees, whilst recognising that the ultimate responsibility for personal development and growth must rest with the individual.

The company seeks to assist every employee in understanding the personal strengths they can leverage whilst simultaneously providing the necessary assistance they need to grow and develop further, in line with the needs of our business.

For more than four decades over 4,000 employees have attended training programs to nurture their long-term carrier aspirations.

Historically the Group's extraordinary commitment to investing in its staff had already been recognised thrice. For the first time in 1998, then in 2002 and in 2005 Bestway achieved the prestigious accolade of "Investor in People". In 2011 for an unprecedented fourth time in this industry, the Group attained the "Investor in People" accolade.



**BESTWAY AWARDED PRESTIGIOUS ACCOLADE IN 1998, 2002, 2005, 2011**



**4,000**

**EMPLOYEES HAVE ATTENDED TRAINING PROGRAMS IN THE LAST 4 DECADES**



Graduate Trainee at the Quality Control Lab at Bestway Cement Hattar, Pakistan.

## Technical Skills Development

### Bestway Cement Graduate Training Programme

**B**estway Cement Limited is committed to skill development and grooming of the country's talent. As part of this programme fresh graduate engineers in the fields of Mechanical, Electrical, Chemical, Mining and Auto Engineering are provided employment opportunities at our cement plants. These university graduates undergo a comprehensive and rigorous training programme which includes both theoretical training (lectures, presentations and group discussions) and on the job practical training at our plant sites.

This training programme ensures that the trainees are equipped with all the necessary knowledge base, technical & managerial skills, hands on experience and confidence to become a skilled productive member of the Bestway's Management Team, other Cement Plants/Industrial Units in Pakistan or even overseas Organisations.

Students from the following Institutions have attended the Trainee Engineer Programme:

- University of Engineering and Technology, Peshawar
- University of Engineering and Technology, Taxila
- University of Engineering and Technology, Lahore
- Hitech University, Taxila
- National Fertilizer Corporation Institute of Engineering and Technology, Multan
- International Islamic University, Islamabad
- Muhammad Ali Jinnah University, Islamabad
- Kohat University of Science and Technology, Kohat
- Air University, Islamabad
- University of Peshawar
- BUITEMS, Quetta
- Wah Engineering College
- Bahauddin Zakariya University, Multan
- Hazara University
- University of Haripur
- National University Sciences and Technology
- University of Gujrat
- University of Lahore Mirpur University of Science & Technology, Mirpur
- COMSATS Institute of Information Technology, Islamabad



Trainee apprentice at the Electrical Workshop at BCL Chakwal, Pakistan.



Staff Training Sessions at UBL Digital Lab Karachi, Pakistan.

## BCL Diploma of Associate Engineering and Matriculation Apprentices

**Bestway Group firmly believes that it has the social responsibility to contribute towards the community and country.**

To accomplish this objective BCL has launched a Diploma of Associate Engineering & Matriculation Apprentices for enhancement of skill level of the local population for their better employment prospects.

Once BCL had established its physical infrastructure, the Board under Zameer Choudrey's leadership took the conscientious decision to leverage its state of the art workshops and laboratories for the wider benefit of the local population by introducing an apprenticeship programme.

Under the umbrella of a comprehensive apprenticeship scheme, individuals seeking technical grooming through the Punjab Technical Board & Khyber Pakhtunkhwa Technical Board are provided extensive training in a systematic manner with the aim of broadening their comprehension on industry mechanisms and ultimately improving their employment prospects. BCL's Apprenticeship Programme seeks to develop vocational qualifications across a variety of sectors that help individuals develop their talents and abilities for the greater good of the society.

In the last fifteen years, over 2,500 graduates and apprentices (ranging from computer/laboratory technicians, auto mechanics/mechanical and electrical technicians

to maintenance engineers and production technologists) have been provided all the necessary skills and training to enhance the supply of much needed qualified technical persons within the local economy. Equipped with skills and experience, on completion of their apprenticeship period, many apprentices leave the company to gain employment and add value to the wider community.

## UBL Staff Training Programme

**UBL has invested heavily in staff training and development and has established state of the art training facilities in all the major cities of Pakistan.**

Annually over 9,000 staff members have attended at least one bank sponsored training course. Through its Management Associate Programme the bank recruits the best and brightest graduates from leading management schools and universities.



Staff Training Session at UBL Training Centre Lahore, Pakistan.



Staff Training Sessions at UBL Digital Lab Karachi, Pakistan.





"Emerging Pakistan" Branding on London's iconic Double-Decker Buses

## Special Initiatives

Promoting British – Pakistan Relations  
The Pakistan Society

**F**ounded in 1951 and based in London, The Pakistan Society is an international organisation with some four hundred members, most of whom are almost equally divided between those of British and Pakistani origin.

The Society aims to increase public knowledge in Britain of the arts, history, geography, economic life and institutions of Pakistan. It does this through a series of lectures, meetings and social events, usually held for the Pakistan High Commission. Its patrons are HRH Prince Philip, The Duke of Edinburgh and HE The President of the Islamic Republic of Pakistan.

Bestway Group since its inception has been a generous supporter of the Pakistan Society; with Sir Anwar Pervez, OBE H Pk serving as a Vice President of the Society for the last two decades.

**"Emerging Pakistan" Branding on London's iconic Double-Decker Buses**

In June 2017, Bestway Group sponsored London's iconic double-decker buses carried brand Pakistan on the roads of Central London, the hub of world tourists. This ultimate branding campaign was running under the theme of "Emerging Pakistan".

The initiative is a part of celebrations planned by the Pakistan High Commission London for the 70th Independence Anniversary of Pakistan this year.

Fully wrapped double-decker buses are showcasing the pristine beauty of Pakistan with its highest peaks, beautiful landscape, rare fauna, monuments representing ancient civilization, magnificent architecture and rich and diverse culture. Bestway Group provided £65,000 towards the sponsorship costs of these buses.



The moving buses are creating unparalleled lasting visual impact on millions of pedestrians and motorists alike, especially on the tourists.

**Natural Disaster Relief & Rehabilitation Chief Minister's Relief Fund for Internally Displaced Persons of North Waziristan**

The military operation of June 2014 in North Waziristan Agency and its surrounding tribal area led to the displacement of thousands of people. To deal with the humanitarian impact of the displacement the Chief Minister of Khyber Pakhtunkhwa established a special fund for Internally Displaced People of North Waziristan. To aid the provincial government in its efforts UBL donated Rs. 10 million (US\$98,990) to the fund.



## Village School Adoption & Management Programme – December 2005 – March 2015

Providing Free Education to over 4,000 school children

**B**uilding on the experience of championing local schools in the UK, in December 2005 Bestway Foundation Pakistan decided to undertake a challenging task and adopted 29 government run schools in Gujjar Khan district which is the largest district in the Province of Punjab.

At the heart of this adoption programme was the crucial role for localised innovation as well as the productive possibilities of co-operative undertakings.

The adoption programme provided an opportunity to put to trial an exciting, innovative yet immediately practicable model of localised management of schools through the creation and development of institutions that are co-sponsored by the local District Government and Bestway Foundation.

The resulting shared educational enterprise brought together the complementary strengths of the private and public sectors – organised philanthropy and public service respectively – to serve the local community in bringing forward the rising generation from the grass roots.

Consequently, the managerial efficiencies and flair of a commercially founded educational charity with an international track record were harnessed to the aspirations of the local government and the personal ambitions of every parent of school aged child in Union Council Thathi, Tehsil Gujjar Khan to provide a public school system fit for purpose and forward looking.

In short the purpose of this adoption programme was to raise standards of achievement and levels of participation for all pupils attending public schools within Thathi.



Classes in Session in Bestway adopted Schools in Pakistan.



Students attending computer classes at Government Boys High School, Thathi, Pakistan, November 2007.



## Village School Adoption & Management Programme – December 2005 – March 2015

### Investment in Physical Infrastructure

In the post adoption period a long term repair and maintenance programme was put into place that resulted in the renovation of 11 school buildings solely funded by the Foundation whilst the other 17 were repaired through a Public Private Partnership model channelled through innovative School Management Committees (SMCs).

### Establishment of Computer Labs and Libraries

Additionally, science & computer labs and libraries have been established for use of students, teachers and members of the local community.

Through the transformation of physical infrastructure, the Foundation has been able to enhance the learning experience for students and teachers alike.

### Teacher Training Programme

To complement its investment in physical infrastructure, the Foundation has put in place a teacher training programme. The Bestway Foundation has provided financial incentives



**128**  
TEACHERS TRAINED AND 70  
RECRUITED

to attract the best quality teachers. During the post adoption period the Foundation has directly recruited 70 teachers and has provided training to 128 teachers.

### School Management Committees

By making SMCs inclusive and effective the Foundation has given local communities a direct stake in the system. SMCs in turn have taken ownership of the reform process initiated by Bestway Foundation.

The SMCs are empowered to introduce the practice of renewable annual contracts of employment with an annual professional appraisal and performance review. The appraisals and review establish and determine appropriate progress and permanent

## Village School Adoption & Management Programme – December 2005 – March 2015

appointment / promotion after completion of three years satisfactory performance, including professional development.

The Bestway Foundation has set up and provided in-service training and development to support classroom practice, school management and parent-teacher capacity building. Each school is required to provide opportunities for parent engagement including majority involvement on the individual SMCs.

Currently 4,256 students are enrolled in Bestway Foundation managed schools, which is an increase of 32% from December 2005.

Subsequently, Union Council Thathi managed to accomplish Achievement of Universal Primary Education in 2009-10, two years in advance of the Provincial

Government's target of 2012. During the adoption period the Bestway Foundation spent over Rs. 53.7 million (US\$670,000).

As a consequence of improvements brought through Bestway Foundation reforms, the local government once again invited the Foundation to renew the adoption agreement. The agreement was renewed in November 2011 for another five years. To complement its efforts at the School level, the Board of Trustees have put in place a special scholarship programme for talented and deserving high school students to attend Cadet College Jajja; International Islamic University Islamabad; University of Engineering & Technology Taxila; Gordon College, Rawalpindi etc.

Following a period of successful adoption the Bestway Foundation handed back the schools to the Government of Punjab in March 2015.

**ENROLMENT LEVELS  
INCREASED BY  
32% IN BESTWAY  
FOUNDATION  
ADOPTED SCHOOLS  
SINCE DECEMBER  
2005**



Katas Raj pre-restoration



Katas Raj post restoration

## Restoration of Katas Raj Temple

**In 2012 & 2017 BCL in close collaboration with the Provincial and District Governments initiated restoration of 'Katas Raj Temple'.**

The temple dates back to the 650 AD – 950 AD and Katas Raj is associated with the Hindu God Shiva.

BCL undertook restoration exercise which involved cleaning the pond that had dried up due to drought and huge quantities of silt and debris had accumulated over the years of neglect.

Our employees donated their time and provided their technical and professional expertise and our equipment was used to remove debris and garbage. Consequently, faces of many springs were opened and the water level in the pond was restored to its normal level.



Bestway Foundation School Chakwal, Pakistan.

## Bestway Foundation Schools – Chakwal & Farooqia

**In 2016 Bestway Foundation and BCL joined hands to establish schools in Tatal Chakwal District in Punjab and Farooqia Hazara District in Khyber Pakhtunkhwa, Pakistan.**

Through the Bestway Foundation School the local population benefits from free and quality education at their doorstep in Chakwal. The Bestway Foundation and BCL collectively invested over Rs. 100 million (US\$1.0 million) to establish this school.

Since inception over 1,000 children from prep to class 5 enjoy free of cost education. The establishment of this school has provided employment opportunities to 89 local teachers and allied school staff. To date the running expenditure of more than Rs. 12.9 million (US\$119,000) has been entirely borne by Bestway Foundation Pakistan.

In April 2018, Bestway Foundation Primary School Farooqia was inaugurated. BCL and Bestway Foundation plan to further extend the school through a purpose-built campus; which is expected to come online in 2019-2020.

Currently 139 local children are being provided quality free education at the school.

**1,100+**  
**CHILDREN EDUCATED**  
**FREE OF COST.**



Bestway Foundation School Chakwal, Pakistan.

Bestway Foundation Schools  
 – Chakwal & Farooqia  
 (continued)



Class Room Bestway Foundation School Chakwal, Pakistan

**Rs.100m**  
 (US \$1.0 MILLION)  
 INVESTED BY BESTWAY  
 FOUNDATION & BCL.

**Rs. 12.9m**  
 (US \$119,000)  
 RUNNING COST  
 BORNE BY BESTWAY  
 FOUNDATION  
 PAKISTAN

*Opposite page: School children performing at the Annual Prize Distribution Ceremony Bestway Foundation School Farooqia, Pakistan.*





School children dressed in traditional cloths celebrating the country's Independence Day, August 2018, Chakwal, Pakistan.



Haider Choudrey, Bestway Group Finance Director initiating the tree plantation drive at Bestway Chakwal, July 2018, Pakistan.



Bestway Foundation School Farooqia, Pakistan

### Annual Tree Plantation Drive

Keeping up with the vision to conserve and continuing to contribute to a greener environment, BCL annually initiates tree plantation drive across all its factory sites in Punjab and Khyber Pakhtoonkhwa provinces.



Zameer Choudrey, Group Chief Executive Bestway Group initiating the tree plantation drive at Bestway Hattar, August 2015, Pakistan.



Irfan Sheikh CFO BCL with WWF and BCL employees who participated in the Tree Plantation Drive, Islamabad Pakistan.



### The Earth Hour 2017

**O**n 25th March 2017, a ceremony was organised by World Wildlife Fund-Pakistan in collaboration with BCL, at the Parliament House Building in Islamabad to officially launch Earth Hour 2017 in Pakistan.

Under the said initiative BCL Limited has planted 3,000 indigenous tree saplings in areas of Islamabad; Taxila & Hattar.

  
**3000 TREES PLANTED**

### World Environment Day 2018

**O**n 5th June 2018, keeping true to its tradition of being an environmentally conscious organisation, BCL, celebrated World Environment Day at all plants located in Chakwal,

Farooqia, Hattar and Kallar Kahar, reiterating the Company's commitment towards the cause of conservation and protection of environment



BCLHattar employees participating in The Environment Day, Pakistan.

### The Supreme Court of Pakistan & Prime Minister of Pakistan Daimir-Basha & Mohmand Dam Fund

**T**his special fund has been established to fund the construction of the Daimir Basha Hydropower Dam and Mohmand Hydropower Dam.

#### Daimir-Basha Hydropower Dam

The first project is located on Indus River, about 315 km upstream of Tarbela Dam, 165 km downstream of the Northern Area capital Gilgit and 40 km downstream of Chilas. The proposed dam would have a maximum height of 270 m and impound a reservoir of about 7,500,000-acre feet (9.25x10<sup>9</sup> m<sup>3</sup>), with live storage of more than 6,400,000-acre feet (7.89x10<sup>9</sup> m<sup>3</sup>). Mean annual discharge of Indus River at the site is 50,000,000-acre feet (6.2x10<sup>10</sup> m<sup>3</sup>). Thus, the dam will impound 15% of the annual river

flow. The dam project would cover an area of 110 km<sup>2</sup> and extend 100 km upstream of the dam site up to Raikot Bridge on Karakoram Highway (KKH).

#### Mohmand Hydropower Dam

The Mohmand reservoir will generate 740 MW of hydroelectricity, store 1.290 Million acre-feet (MAF) of water for irrigating 15,100 acres of land and control floods downstream, and would mitigate floods risks in Peshawar, Charsadda and Nowshera.

BCL and UBL have collectively donated Rs. 117.75 million (US\$842,320) towards construction of these dams. As per State Bank of Pakistan BCL is the 8th largest institutional donor to the Fund.

**Rs. 117.75m**  
**(US \$842,320)**  
**DONATED BY BCL & UBL COLLECTIVELY TOWARDS CONSTRUCTION OF THESE DAMS**



## Well Pharmacy donates almost £1m of glasses to local causes

In March 2108 Well Pharmacy donated over 35,000 Foster Grant sunglasses and reading glasses, with a total estimated retail value of £946,000 to In Kind Direct, which distributes consumer goods donated by companies to UK charities.

More than 125 charities and not-for-profit groups have benefitted, including: Making Communities Work and Grow, a support service for young disadvantaged people based in Kensington, London. Community Gateway Association, a community focused housing association managing 6,200 homes in Preston, Lancashire. Mencap in Sheffield, which supports and improves the lives of people with learning disabilities, and their families and carers.



In Kind Direct was founded in 1997 by HRH The Prince of Wales to help companies donate their surplus consumer goods to UK charities working in the UK and overseas. To date it has distributed more than £185 million worth of products donated by over 1,000 companies to more than 9,000 charities.



## 7<sup>th</sup> UBL Literary Awards

### UBL Literary Excellence Awards

The 'UBL Literary Excellence Awards' is an initiative with the objective to encourage new writers and appreciate the ones who have rendered their services towards Urdu and English literature in Pakistan.

Initiated in 2010, with the objective to promote Pakistani writers as well as encourage the habit of reading in the Pakistani populace, the first Awards ceremony was held on 2nd May 2011, in Karachi.

With each successive ceremony, these awards have now become a benchmark of literary success and are now well-recognised as acknowledgement of UBL's contribution as a responsible corporate citizen, in supporting and promoting literary activities in Pakistan.

UBL has managed to promote literature and literary achievement in Pakistan by awarding indigenous writers whose works are published in Pakistan. The bank is making efforts to enhance the stature of these awards to encourage local writers to produce works which qualify for and win the same. In return the underlying objective is to promote a culture of reading and writing in Pakistan.

To date UBL has spent more than RS. 50.0 million (US\$450,000) in organising the awards and in distributing prizes to worthy winners.

**Rs. 50.0m**  
(US \$450,000)  
**SPENT BY UBL IN ORGANISING THE AWARDS & PRIZES**



Zameer Choudrey being presented to graduates and guests by the Vice Chancellor of the University of Kent Professor Dame Julia Goodfellow Vice Chancellor at the Graduation Ceremony.

# Awards & Recognitions

## Honorary Doctor of Civil Law

University of Kent, November 2014

In November 2014 the University of Kent conferred upon Zameer Choudrey an honorary Doctor of Civil Law degree in recognition of his contribution to services to public life and business.



## Commander of the Order of the British Empire

December 2015

In December 2015 Zameer Choudrey was awarded CBE - Commander of the Order of the British Empire. The CBE was awarded by Her Majesty the Queen in Her 2016 Honours List. The award was in recognition of his contributions to advancing Britain through his services to the UK wholesale industry and the philanthropic work he is involved in both in the UK as well as abroad.



Zameer Choudrey being decorated at his investiture by His Royal Highness Prince Charles.





John Nuttall, CEO Well Pharmacy, was presented with the award by musician Dave Hill and broadcaster Mark Goodier, in London on 1 November 2017.

Well Pharmacy win Corporate Supporter of the Year Award – Life After Stroke Awards – November 2017

In November 2017 Well Pharmacy was awarded the Corporate Supporter of the year award by the Stroke Association. The award recognises the courage shown by stroke survivors and carers as well as the great work and commitment shown by health professionals, groups and supporter organisations.

Annual Pakistan Corporate Philanthropy Awards

**Pakistan Centre for Philanthropy (PCP) was established in December 2003.**

PCP seeks to raise awareness and encourage best practices of indigenous philanthropy; promote and strengthen civil society through sustainable philanthropy in Pakistan.

Through its research work PCP aims to generate informed discussions and enable informed philanthropy related policy decisions; encourage development work through corporate social responsibility; create a more enabling environment for philanthropy; assist grant givers by professionalising grant making; and enhance the grant recipients' effectiveness by building their capacity in forming and maintaining relationships with grant makers through Certification.



Amit Bhatia, CEO, Swordfish Investments, Lord Tariq Ahmad, Dawood Pervez, Trustee, Bestway Foundation, Ramniklal Solanki CBE, Editor-in-Chief of Asian Media Group & Eastern Eye and Kalpesh Solanki, Group Managing Editor, Asian Media Group & Eastern Eye.

Bestway Cement Limited – January 2018

In January 2018 at the 10th Annual Pakistan Corporate Philanthropy Awards Bestway Cement received five awards. Bestway won the coveted awards in the categories of green energy initiatives, community development and service, education and scholarship, vocational training and sustainability initiatives. The participants of the awards were the leading local and multinational firms; who are in the forefront of CSR efforts in Pakistan.



Asian Business Awards 2018 – Philanthropy Award March 2018

In March 2018 at the Annual Asian Business Awards 2018; Bestway Foundation was honoured with the 'Philanthropy Award' in recognition of demonstrating excellent standards of philanthropy.



Zameer Choudrey, CBE being decorated by President of Pakistan Mamnoon Hussain with 'Sitara-e-Imtiaz', March 2018, Islamabad, Pakistan.

## Awards & Recognitions

### 'Sitara-e-Imtiaz' – March 2018

On 23rd March 2018 Zameer Choudrey CBE awarded 'Sitara-e-Imtiaz' (Star of Excellence) by the President of the Islamic Republic of Pakistan. The award was in recognition of his contributions to advancing Pakistan through his services and the wide array of philanthropic work.

## Bestway Group UK

### Board of Directors

Sir Anwar Pervez, OBE H Pk (Chairman)

Zameer Choudrey, CBE SI Pk, Group Chief Executive

Yunus Sheikh, Chairman of Bestway Wholesale

Rizwan Pervez, Director

Dawood Pervez, Managing Director Wholesale Business

Haider Choudrey, Group Finance Director

### Head Office

Bestway Group

2 Abbey Road

Park Royal

London NW 10 7BW

### Well Pharmacy

Merchants Warehouse

21 Castle Street

Castlefield

Manchester M3 4LZ

### UK Auditors

PricewaterhouseCoopers LLP,

7 More London Riverside,

London SE1 2RT

# Bestway Group Pakistan

## Bestway Cement Limited

### Board of Directors

Sir Anwar Pervez, OBE H Pk (Chairman)  
 Zameer Choudrey, CBE SI Pk, Chief Executive  
 Younus Sheikh  
 Dawood Pervez  
 Irfan Sheikh, Director Finance & CFO  
 Haider Choudrey  
 Najma Naheed Pirzada  
 Nazia Nazir

### Head Office

Bestway Building  
 No.19-A  
 College Road  
 Sector F-7 Markaz  
 Islamabad 44000

### Auditors

KPMG Taseer Hadi & Co.  
 6th Floor, State Life Building No. 5  
 Jinnah Avenue, Blue Area  
 Islamabad

## United Bank Limited

### Board of Directors

Sir Anwar Pervez, OBE H Pk, Chairman  
 Zameer Choudrey, CBE SI Pk  
 Arshad Ahmed Mir  
 Haider Zameer Choudrey  
 Rizwan Pervez  
 Amar Zafar Khan  
 Khalid Ahmad Sherwani  
 Sima Kamil, President & Chief Executive Officer

### Head Office

UBL City Building I.I. Chundrigar Road  
 Karachi 74000

### Auditors

KPMG Taseer Hadi  
 Sheikh Sultan Trust Building No. 2  
 Beaumont Road Karachi  
 A.F. Ferguson & CO  
 State Life Building No. 1-C I.I.Chundrigar Road  
 Karachi 74000

# Charitable Trusts

## Bestway Foundation UK

### Board of Trustees

Sir Anwar Pervez, OBE H Pk (Chairman)  
 Zameer Choudrey, CBE SI Pk  
 Younus Sheikh (Secretary)  
 Rizwan Pervez  
 Dawood Pervez

### Head Office

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 2 Abbey Road  
 Park Royal  
 London NW 10 7BW

### Auditors

RSMUK Audit LLP  
 Highfield Court  
 Tollgate  
 Chandlers Ford  
 Eastleigh  
 Hampshire SO53 3TY

## Bestway Foundation Pakistan

### Board of Trustees

Sir Anwar Pervez, OBE H Pk (Patron-in-Chief)  
 Zameer Choudrey, CBE SI Pk (Chairman)  
 Younus Sheikh  
 Irfan Sheikh (Secretary & Treasurer)  
 Ghulam Sarwar Malik  
 Syed Asif Shah

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